



Notification of transactions by persons discharging managerial responsibilities and persons closely related to them

July 24th, 2020

This announcement is a translation of the original Danish version.
In case of discrepancies, the Danish version prevails.

CVR-nr. 25 36 2195

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Notification of transactions by persons discharging managerial responsibilities and persons closely related to them

With reference to the act on capital market § 38 it is hereby announced, that the majority shareholder Hermand Holding ApS have today informed Esoft Systems A/S, that Hermand Holding ApS has bought:

0,00006 % of the shares in the company, equivalent to 2 shares at DKK 25 per share, totaling DKK 50.

Hermand Holding ApS has a standing purchase order of DKK 25 per share in the market and trades were entered into and completed during the period from 17th of July 2020 to 23rd of July 2020.

In continuation, with reference to article 19 of the Market Abuse Regulation, Esoft Systems A/S hereby reports the following information, as the company has received confirmation of the completion of the trade.

Name:	Hermand Holding ApS
Reason for the notification	Associated with CEO René Dines
Company name:	Esoft Systems A/S
Identification code:	ISIN DK0060069813
Nature of the transaction:	Purchase
Date:	From 17th of July 2020 to 23rd of July 2020
Market:	Nasdaq First North Growth Market Denmark
Number of shares traded:	2 shares
Price per share:	DKK 25
Price in total:	DKK 50

The board of directors

The Esoft Systems A/S board of directors is composed of:

- Torben Frigaard Rasmussen, chairman of the board
- Michael Vinther
- René Dines Hermand

Board decisions

Except for the messages already communicated through First North, no fundamental decisions have been made during the period in question.

The company's shareholdings

Esoft Systems A/S holds 212.637 shares in the company.

The board and management – direct and indirect shareholdings

Group CEO René Dines Hermand, 2.832.569 shares.

The company had an average of approximately 220 shareholders during the period in question.

Certified Adviser and the adviser's employees – direct and indirect shareholdings

Certified Adviser holds no shares in the company.

Next trading update

Next trading update will be published on August 14th, 2020.

Further information:

Group CEO René Dines Hermand
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Company address:

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About Esoft:

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Esoft specializes in innovative solutions in picture editing, 3D-visualisations and online marketing.

Customers choose Esoft for the fast service, the innovative and inventive solutions, as well as the consistently high quality of the services provided by Esoft.

Since Esoft was founded in the year 2000, the company has had continuous growth, and today consists of more than 650 colleagues in offices in Denmark, Sweden and Vietnam.

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